

Commerce Towne Place, Commer...

Latitude: 42.556558  
Longitude: -83.448609

Ring: 1 mile radius

### 2010 Housing Summary

Housing Units	1,311
2010-2015 Percent Change	5.26%
Percent Occupied	94.3%
Percent Owner HHs	83.0%
Median Home Value	\$158,916

### 2010 Demographic Summary

Population	3,614
Households	1,236
Families	927
Median Age	39.3
Median Household Income	\$90,641

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	169	\$19,936.37	\$24,641,353
Mortgage Interest	173	\$8,057.44	\$9,959,002
Mortgage Principal	172	\$3,403.70	\$4,206,974
Property Taxes	166	\$3,671.12	\$4,537,504
Homeowners Insurance	151	\$679.84	\$840,277
Ground Rent	124	\$90.06	\$111,311
Maintenance and Remodeling Services	168	\$3,326.21	\$4,111,196
Maintenance and Remodeling Materials	154	\$572.51	\$707,628
Property Management and Security	158	\$135.49	\$167,461
<b>Rented Dwellings</b>	83	\$2,841.43	\$3,512,011
Rent	82	\$2,676.64	\$3,308,324
Rent Received as Pay	68	\$62.88	\$77,721
Renters' Insurance	98	\$12.83	\$15,859
Maintenance and Repair Services	90	\$19.15	\$23,672
Maintenance and Repair Materials	132	\$69.93	\$86,435
<b>Owned Vacation Homes</b>	173	\$806.05	\$996,276
Mortgage Payment	179	\$366.08	\$452,481
Property Taxes	167	\$188.16	\$232,560
Homeowners Insurance	162	\$24.00	\$29,661
Maintenance and Remodeling	171	\$199.44	\$246,514
Property Management and Security	166	\$28.37	\$35,061
Housing While Attending School	168	\$137.12	\$169,477
<b>Household Operations</b>	150	\$2,361.00	\$2,918,190
Child Care	160	\$739.88	\$914,487
Care for Elderly and Handicapped	152	\$110.06	\$136,039
Appliance Rental and Repair	148	\$36.02	\$44,521
Computer Information Services	145	\$352.86	\$436,140
Home Security System Services	161	\$42.23	\$52,193
Non-apparel Household Laundry/Dry Cleaning	16	\$5.94	\$7,342
Housekeeping Services	160	\$245.01	\$302,835
Lawn & Garden	151	\$630.88	\$779,770
Moving/Storage/Freight Express	136	\$82.61	\$102,103
PC Repair (Personal Use)	136	\$11.98	\$14,811
Reupholstering/Furniture Repair	159	\$12.61	\$15,587
Termite/Pest Control	146	\$35.54	\$43,929
Water Softening Services	111	\$6.22	\$7,690
Internet Services Away from Home	149	\$3.98	\$4,914
Voice Over IP Service	149	\$9.92	\$12,266
Other Home Services <sup>1</sup>	154	\$35.25	\$43,564

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	137	\$6,203.68	\$7,667,750
Bottled Gas	102	\$69.07	\$85,367
Electricity	133	\$2,249.17	\$2,779,975
Fuel Oil	140	\$156.98	\$194,027
Natural Gas	152	\$991.31	\$1,225,256
Telephone Services	133	\$1,926.92	\$2,381,671
Water and Other Public Services	147	\$802.06	\$991,342
Coal/Wood/Other Fuel	95	\$8.18	\$10,113
<b>Housekeeping Supplies</b>	139	\$976.41	\$1,206,840
Laundry and Cleaning Supplies	135	\$257.47	\$318,238
Postage and Stationery	142	\$289.57	\$357,903
Other HH Products <sup>2</sup>	140	\$429.37	\$530,699
<b>Household Textiles</b>	147	\$196.22	\$242,529
Bathroom Linens	143	\$25.37	\$31,356
Bedroom Linens	145	\$89.93	\$111,153
Kitchen and Dining Room Linens	150	\$4.63	\$5,723
Curtains and Draperies	156	\$45.02	\$55,643
Slipcovers, Decorative Pillows	147	\$6.28	\$7,764
Materials for Slipcovers/Curtains	146	\$22.36	\$27,638
Other Linens	150	\$2.63	\$3,252
<b>Furniture</b>	152	\$912.47	\$1,127,815
Mattresses and Box Springs	145	\$115.76	\$143,080
Other Bedroom Furniture	147	\$157.21	\$194,316
Sofas	152	\$229.64	\$283,837
Living Room Tables and Chairs	152	\$126.34	\$156,156
Kitchen, Dining Room Furniture	155	\$95.82	\$118,428
Infant Furniture	152	\$16.95	\$20,956
Outdoor Furniture	170	\$45.33	\$56,022
Wall Units, Cabinets and Other Furniture <sup>3</sup>	158	\$125.42	\$155,020
<b>Major Appliances</b>	145	\$441.03	\$545,111
Dishwashers and Disposals	154	\$42.22	\$52,179
Refrigerators and Freezers	144	\$118.09	\$145,958
Clothes Washers	145	\$72.35	\$89,425
Clothes Dryers	145	\$55.28	\$68,322
Cooking Stoves and Ovens	153	\$72.26	\$89,316
Microwave Ovens	141	\$18.06	\$22,321
Window Air Conditioners	111	\$7.76	\$9,597
Electric Floor Cleaning Equipment	139	\$31.22	\$38,592
Sewing Machines and Miscellaneous Appliances	147	\$23.79	\$29,401

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Floor Coverings	159	\$119.39	\$147,561
Housewares	127	\$109.08	\$134,821
Small Appliances	139	\$45.50	\$56,239
Window Coverings	177	\$68.95	\$85,223
Lamps and Other Lighting Fixtures	157	\$37.00	\$45,728
Infant Equipment	38	\$7.59	\$9,379
Rental of Furniture	86	\$4.00	\$4,950
Laundry and Cleaning Equipment	137	\$30.65	\$37,889
Closet and Storage Items	30	\$7.64	\$9,438
Luggage	160	\$14.81	\$18,299
Clocks and Other Household Decoratives	45	\$92.04	\$113,764
Telephones and Accessories	95	\$40.55	\$50,116
Telephone Answering Devices	136	\$1.14	\$1,408
Grills and Outdoor Equipment	42	\$22.37	\$27,650
Power Tools	134	\$43.01	\$53,162
Hand Tools	139	\$14.35	\$17,742
Office Furniture/Equipment for Home Use	159	\$26.04	\$32,181
Computers and Hardware for Home Use	146	\$280.00	\$346,083
Software and Accessories for Home Use	148	\$42.13	\$52,078
Other Household Items <sup>4</sup>	145	\$150.47	\$185,976

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

<sup>1</sup> **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

<sup>2</sup> **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

<sup>3</sup> **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

<sup>4</sup> **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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### 2010 Housing Summary

Housing Units	61,989
2010-2015 Percent Change	3.22%
Percent Occupied	92.5%
Percent Owner HHs	75.7%
Median Home Value	\$172,362

### 2010 Demographic Summary

Population	146,458
Households	57,359
Families	39,669
Median Age	39.9
Median Household Income	\$87,094

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	182	\$21,474.41	\$1,231,750,617
Mortgage Interest	185	\$8,615.92	\$494,200,735
Mortgage Principal	183	\$3,628.95	\$208,152,686
Property Taxes	178	\$3,942.24	\$226,123,011
Homeowners Insurance	164	\$735.75	\$42,202,079
Ground Rent	143	\$103.87	\$5,957,761
Maintenance and Remodeling Services	185	\$3,672.30	\$210,639,548
Maintenance and Remodeling Materials	167	\$619.23	\$35,518,284
Property Management and Security	183	\$156.15	\$8,956,510
<b>Rented Dwellings</b>	138	\$4,729.39	\$271,273,129
Rent	138	\$4,489.72	\$257,526,011
Rent Received as Pay	119	\$109.41	\$6,275,574
Renters' Insurance	146	\$19.03	\$1,091,501
Maintenance and Repair Services	132	\$27.98	\$1,604,743
Maintenance and Repair Materials	157	\$83.25	\$4,775,300
<b>Owned Vacation Homes</b>	199	\$923.36	\$52,963,218
Mortgage Payment	200	\$407.82	\$23,392,362
Property Taxes	190	\$214.38	\$12,296,800
Homeowners Insurance	189	\$27.99	\$1,605,213
Maintenance and Remodeling	206	\$240.05	\$13,769,048
Property Management and Security	193	\$33.12	\$1,899,795
Housing While Attending School	184	\$150.21	\$8,615,934
<b>Household Operations</b>	170	\$2,680.34	\$153,741,520
Child Care	179	\$828.39	\$47,515,881
Care for Elderly and Handicapped	165	\$119.08	\$6,830,298
Appliance Rental and Repair	165	\$40.12	\$2,301,012
Computer Information Services	166	\$403.70	\$23,155,948
Home Security System Services	178	\$46.62	\$2,673,862
Non-apparel Household Laundry/Dry Cleaning	21	\$8.00	\$459,021
Housekeeping Services	185	\$283.06	\$16,236,011
Lawn & Garden	171	\$715.24	\$41,025,323
Moving/Storage/Freight Express	172	\$104.40	\$5,988,564
PC Repair (Personal Use)	160	\$14.11	\$809,120
Reupholstering/Furniture Repair	184	\$14.60	\$837,644
Termite/Pest Control	165	\$40.07	\$2,298,149
Water Softening Services	129	\$7.22	\$413,890
Internet Services Away from Home	172	\$4.60	\$263,660
Voice Over IP Service	170	\$11.34	\$650,291
Other Home Services <sup>1</sup>	174	\$39.80	\$2,282,847

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	157	\$7,115.89	\$408,160,272
Bottled Gas	114	\$77.34	\$4,436,008
Electricity	154	\$2,609.20	\$149,661,284
Fuel Oil	159	\$178.37	\$10,230,978
Natural Gas	166	\$1,085.56	\$62,266,578
Telephone Services	156	\$2,247.99	\$128,942,498
Water and Other Public Services	166	\$908.03	\$52,083,566
Coal/Wood/Other Fuel	109	\$9.40	\$539,359
<b>Housekeeping Supplies</b>	159	\$1,114.78	\$63,942,606
Laundry and Cleaning Supplies	156	\$296.61	\$17,013,237
Postage and Stationery	162	\$331.79	\$19,031,127
Other HH Products <sup>2</sup>	159	\$486.38	\$27,898,244
<b>Household Textiles</b>	169	\$225.30	\$12,923,041
Bathroom Linens	166	\$29.45	\$1,689,422
Bedroom Linens	168	\$104.02	\$5,966,241
Kitchen and Dining Room Linens	170	\$5.26	\$301,634
Curtains and Draperies	179	\$51.56	\$2,957,155
Slipcovers, Decorative Pillows	167	\$7.15	\$409,920
Materials for Slipcovers/Curtains	162	\$24.86	\$1,425,692
Other Linens	173	\$3.02	\$172,977
<b>Furniture</b>	174	\$1,046.85	\$60,046,274
Mattresses and Box Springs	168	\$134.12	\$7,692,780
Other Bedroom Furniture	172	\$184.76	\$10,597,651
Sofas	175	\$265.47	\$15,226,960
Living Room Tables and Chairs	173	\$143.33	\$8,221,236
Kitchen, Dining Room Furniture	175	\$108.26	\$6,209,545
Infant Furniture	170	\$18.94	\$1,086,104
Outdoor Furniture	187	\$49.80	\$2,856,519
Wall Units, Cabinets and Other Furniture <sup>3</sup>	179	\$142.18	\$8,155,479
<b>Major Appliances</b>	163	\$495.34	\$28,412,491
Dishwashers and Disposals	172	\$47.03	\$2,697,632
Refrigerators and Freezers	162	\$133.12	\$7,635,453
Clothes Washers	163	\$81.45	\$4,672,175
Clothes Dryers	162	\$61.83	\$3,546,307
Cooking Stoves and Ovens	170	\$80.39	\$4,611,069
Microwave Ovens	164	\$20.93	\$1,200,295
Window Air Conditioners	133	\$9.36	\$536,629
Electric Floor Cleaning Equipment	156	\$35.09	\$2,012,973
Sewing Machines and Miscellaneous Appliances	162	\$26.15	\$1,499,958

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Floor Coverings	177	\$132.68	\$7,610,487
Housewares	148	\$127.25	\$7,298,995
Small Appliances	160	\$52.39	\$3,004,954
Window Coverings	197	\$76.50	\$4,388,090
Lamps and Other Lighting Fixtures	177	\$41.74	\$2,394,087
Infant Equipment	45	\$9.02	\$517,276
Rental of Furniture	129	\$5.95	\$341,280
Laundry and Cleaning Equipment	158	\$35.21	\$2,019,355
Closet and Storage Items	34	\$8.56	\$491,162
Luggage	179	\$16.58	\$950,953
Clocks and Other Household Decoratives	49	\$101.28	\$5,809,530
Telephones and Accessories	112	\$47.82	\$2,742,908
Telephone Answering Devices	158	\$1.33	\$76,561
Grills and Outdoor Equipment	47	\$24.84	\$1,424,742
Power Tools	153	\$48.85	\$2,801,770
Hand Tools	161	\$16.57	\$950,425
Office Furniture/Equipment for Home Use	178	\$29.07	\$1,667,410
Computers and Hardware for Home Use	168	\$322.58	\$18,502,608
Software and Accessories for Home Use	171	\$48.73	\$2,794,892
Other Household Items <sup>4</sup>	165	\$170.74	\$9,793,201

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<sup>1</sup> **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

<sup>2</sup> **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

<sup>3</sup> **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

<sup>4</sup> **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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### 2010 Housing Summary

Housing Units	213,911
2010-2015 Percent Change	2.08%
Percent Occupied	92.2%
Percent Owner HHs	73.1%
Median Home Value	\$159,060

### 2010 Demographic Summary

Population	497,237
Households	197,281
Families	131,862
Median Age	39.9
Median Household Income	\$80,705

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	168	\$19,871.43	\$3,920,255,392
Mortgage Interest	170	\$7,905.26	\$1,559,557,529
Mortgage Principal	169	\$3,338.34	\$658,591,320
Property Taxes	167	\$3,707.05	\$731,330,878
Homeowners Insurance	155	\$696.82	\$137,469,530
Ground Rent	139	\$101.22	\$19,968,847
Maintenance and Remodeling Services	171	\$3,398.80	\$670,518,974
Maintenance and Remodeling Materials	155	\$575.15	\$113,465,909
Property Management and Security	174	\$148.78	\$29,352,405
<b>Rented Dwellings</b>	138	\$4,741.10	\$935,328,550
Rent	138	\$4,505.64	\$888,877,383
Rent Received as Pay	122	\$112.40	\$22,173,830
Renters' Insurance	145	\$18.95	\$3,737,765
Maintenance and Repair Services	129	\$27.44	\$5,413,035
Maintenance and Repair Materials	145	\$76.68	\$15,126,537
<b>Owned Vacation Homes</b>	183	\$849.15	\$167,520,363
Mortgage Payment	183	\$372.87	\$73,560,804
Property Taxes	178	\$200.61	\$39,576,809
Homeowners Insurance	177	\$26.28	\$5,184,818
Maintenance and Remodeling	188	\$218.45	\$43,095,850
Property Management and Security	181	\$30.93	\$6,102,082
Housing While Attending School	170	\$138.62	\$27,346,208
<b>Household Operations</b>	159	\$2,507.80	\$494,741,113
Child Care	166	\$766.33	\$151,181,853
Care for Elderly and Handicapped	162	\$116.93	\$23,067,485
Appliance Rental and Repair	157	\$38.12	\$7,519,694
Computer Information Services	156	\$381.08	\$75,179,897
Home Security System Services	167	\$43.75	\$8,630,927
Non-apparel Household Laundry/Dry Cleaning	21	\$7.95	\$1,569,260
Housekeeping Services	172	\$263.16	\$51,917,383
Lawn & Garden	160	\$669.21	\$132,022,949
Moving/Storage/Freight Express	159	\$96.58	\$19,054,313
PC Repair (Personal Use)	151	\$13.35	\$2,633,204
Reupholstering/Furniture Repair	172	\$13.61	\$2,684,149
Termite/Pest Control	155	\$37.77	\$7,451,058
Water Softening Services	124	\$6.95	\$1,370,905
Internet Services Away from Home	161	\$4.31	\$850,399
Voice Over IP Service	164	\$10.96	\$2,162,916
Other Home Services <sup>1</sup>	165	\$37.74	\$7,444,722

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	150	\$6,807.11	\$1,342,913,745
Bottled Gas	112	\$75.51	\$14,896,559
Electricity	147	\$2,500.04	\$493,211,344
Fuel Oil	157	\$175.54	\$34,631,130
Natural Gas	159	\$1,042.61	\$205,687,571
Telephone Services	149	\$2,148.87	\$423,930,945
Water and Other Public Services	156	\$855.27	\$168,727,720
Coal/Wood/Other Fuel	107	\$9.27	\$1,828,476
<b>Housekeeping Supplies</b>	151	\$1,059.78	\$209,074,006
Laundry and Cleaning Supplies	148	\$282.45	\$55,721,066
Postage and Stationery	154	\$313.82	\$61,910,344
Other HH Products <sup>2</sup>	151	\$463.51	\$91,442,596
<b>Household Textiles</b>	159	\$211.00	\$41,626,228
Bathroom Linens	156	\$27.74	\$5,472,828
Bedroom Linens	158	\$97.70	\$19,274,008
Kitchen and Dining Room Linens	160	\$4.93	\$972,106
Curtains and Draperies	165	\$47.70	\$9,410,017
Slipcovers, Decorative Pillows	158	\$6.78	\$1,337,548
Materials for Slipcovers/Curtains	152	\$23.31	\$4,598,297
Other Linens	163	\$2.85	\$561,424
<b>Furniture</b>	162	\$975.87	\$192,521,448
Mattresses and Box Springs	157	\$125.03	\$24,666,000
Other Bedroom Furniture	160	\$171.48	\$33,828,947
Sofas	164	\$248.15	\$48,955,593
Living Room Tables and Chairs	162	\$134.35	\$26,504,472
Kitchen, Dining Room Furniture	164	\$101.39	\$20,001,968
Infant Furniture	160	\$17.81	\$3,512,987
Outdoor Furniture	173	\$46.15	\$9,103,726
Wall Units, Cabinets and Other Furniture <sup>3</sup>	165	\$131.53	\$25,947,755
<b>Major Appliances</b>	154	\$465.76	\$91,885,936
Dishwashers and Disposals	160	\$43.75	\$8,630,679
Refrigerators and Freezers	152	\$125.11	\$24,681,946
Clothes Washers	153	\$76.56	\$15,103,762
Clothes Dryers	153	\$58.32	\$11,504,884
Cooking Stoves and Ovens	159	\$75.13	\$14,822,067
Microwave Ovens	156	\$19.88	\$3,922,531
Window Air Conditioners	132	\$9.24	\$1,823,393
Electric Floor Cleaning Equipment	146	\$32.93	\$6,497,388
Sewing Machines and Miscellaneous Appliances	154	\$24.83	\$4,899,286

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	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Floor Coverings	167	\$125.36	\$24,731,232
Housewares	139	\$119.50	\$23,575,556
Small Appliances	152	\$49.88	\$9,841,233
Window Coverings	178	\$69.12	\$13,635,946
Lamps and Other Lighting Fixtures	165	\$38.94	\$7,681,985
Infant Equipment	42	\$8.45	\$1,666,182
Rental of Furniture	129	\$5.97	\$1,177,962
Laundry and Cleaning Equipment	150	\$33.38	\$6,586,183
Closet and Storage Items	32	\$8.05	\$1,587,848
Luggage	166	\$15.39	\$3,035,468
Clocks and Other Household Decoratives	46	\$94.54	\$18,649,999
Telephones and Accessories	105	\$44.77	\$8,833,046
Telephone Answering Devices	151	\$1.27	\$250,431
Grills and Outdoor Equipment	43	\$22.85	\$4,508,259
Power Tools	142	\$45.48	\$8,971,865
Hand Tools	152	\$15.68	\$3,094,261
Office Furniture/Equipment for Home Use	165	\$26.99	\$5,325,526
Computers and Hardware for Home Use	158	\$302.03	\$59,584,322
Software and Accessories for Home Use	160	\$45.49	\$8,975,182
Other Household Items <sup>4</sup>	155	\$160.63	\$31,689,111

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

<sup>1</sup> **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

<sup>2</sup> **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

<sup>3</sup> **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

<sup>4</sup> **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

**Source:** Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.